

## **Fine Exploration of Ideological and Political Work in Higher Vocational Colleges under the Background of New Era**

Zhao Xu

Chongqing College of Electronic Engineering, Chongqing, China

1335214501@qq.com

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**Abstract.** With the continuous progress and development of the times, China's education system has also ushered in a series of reforms and progress, and the ideological and political education has been paid more and more attention by the country. In higher vocational education, ideological and political work plays a very important role. With the emergence of new media, ideological and political work in higher vocational colleges has become more and more complex. The arrival of the new era has brought new development opportunities to the refinement of Ideological and political work. At the same time, in the context of the new era, the refinement of Ideological and political work in higher vocational colleges is also facing severe challenges. This paper first analyses the problems of the refinement of Ideological and political work in Higher Vocational Colleges under the background of the new era, and then discusses its development and other related issues on this basis.

### **1. Necessity of Refinement of Ideological and Political Work in Higher Vocational Education in the Context of New Era**

Ideological and political work determines a person's values to a great extent., and then affects a person's behavior. Only by accepting the correct ideological and political education, can we better play its own value. In the context of the new era, the refinement of Ideological and political work in higher vocational colleges is conducive to better guiding practice and guiding people in the right direction. At present, we are in a new period of rapid social development. The elaborate implementation of Ideological and political work in higher vocational colleges can greatly improve students' ideological realm and personal comprehensive quality, and lay a solid foundation for their future development. On the other hand, consciousness plays a guiding role in people's behavior, because the talents trained by higher vocational colleges can make great contributions to the writers of social progress, so we should strengthen the refinement of Ideological and political work in Higher Vocational colleges. Only by adhering to the refinement of Ideological and political work in higher vocational colleges can students strengthen their beliefs, so that they can identify the direction in the future development, and more importantly Give full play to its own value.

### **2. Implementing Requirements for Refinement of Ideological and Political Work in Higher Vocational Colleges under the Background of New Era**

#### **2.1 Establish advanced concept and people-oriented concept.**

Under the new era background, if the ideological and political work of higher vocational colleges is to be refined and to achieve results, it is necessary to set up advanced concepts and make bold innovations on this basis. First of all, relevant educators should be people-oriented and take students as the center of Ideological and political work in Higher Vocational colleges. In the process of

Ideological and political education for students, educators should treat students sincerely and set an example for students with their own practical actions. In addition, relevant ideological and political workers should also educate students in practical activities, such as leading students to participate in voluntary activities and so on. Ideological and political education can only play its value in practice.

2.2 Ideological and political work should be elaborate in content, rich in form and innovative in content.

At present, if the ideological and political workers in higher vocational colleges want to truly understand the characteristics of students, they must have a profound understanding of the characteristics of today's era and firmly grasp the pulse of the current era. Teachers and relevant ideological and political educators can use some popular mainstream media to innovate in the form of education, so that students have a strong interest in Ideological and political education, ideological and political from the deep and obscure image, so that it becomes more easily accepted by students. In the new era, we should make full use of the advantages of the Internet and improve the quality of Ideological and political work through some network resources. It is worth noting that in the process of popularizing ideological and political work through the network, we must always clarify the central idea and improve the quality of Ideological and political work on this basis.

### **3. Problems of Ideological and Political Work in Higher Vocational Education**

3.1 Ignore the main position of students in Ideological and political work.

In the current refinement process of Ideological and political work in Higher Vocational colleges, a very prominent problem is to overlook the main position of students in Ideological and political education, and overemphasize the role of relevant educators. In the new era, we should give enough attention and care to students, so that they can actively accept ideological and political education, in order to gradually realize the fine exploration of Ideological and political education. But at present, a large number of Ideological and political workers in Higher Vocational Colleges neglect the students' principal position in this process and still adopt traditional educational methods. At the same time, they overemphasize the role of teachers and related ideological and political workers, which makes the students' subjective initiative not fully play, so they can only passively accept the education of Teachers and related educators. This greatly reduces the students' subjective initiative and learning efficiency, thus seriously hindering the elaborate development of Ideological and political work in Higher Vocational colleges.

3.2 The application of new media technology in Ideological and political work is neglected.

Because of the influence of traditional teaching thought and system in our country, in the ideological and political work of Contemporary Higher Vocational colleges, most of the ideological and political education for students is mainly based on the explanation of basic knowledge in the classroom. The role of new media technology is negligible, and it does not really play the role of new media technology. On the other hand, in the new era background, the application of new media in the ideological and political education of higher vocational colleges has become an irresistible trend of the times. If the relevant ideological educators neglect the application of new media technology in their daily work, the teaching mode will lag behind the development of the times, which also affects the students' acceptance of Ideological and political education to a certain extent. If students can not accept ideological and political education from their hearts, the refinement of Ideological and political work can only become empty talk.

3.3 One-sided pursuit of fine ideological and political work.

At present, there is a remarkable problem in the ideological and political work of Higher Vocational colleges, that is, one-sided emphasis on the “fine” in the refinement of Ideological and

political work. School administrators may pay too much attention to the details of Ideological and political work and neglect to inform Higher Vocational Colleges of the quality of Ideological and political work, thus hindering the fine development of Ideological and political work in Higher Vocational colleges. The object of Ideological and political work in higher vocational colleges is very complex, so the details and process should be standardized, but the quality of Ideological and political work should not be neglected regardless of priority. Therefore, if the ideological and political work in Higher Vocational Colleges puts too much emphasis on details, it will affect the refinement of Ideological and political work.

#### 3.4 The flexible management measures are neglected.

In order to promote the refinement of Ideological and political work, higher vocational colleges have set a series of measures. The survey results show that most of these systems are rigid requirements, and at the same time, they lack due humanistic care to a large extent. The main participants of Ideological and political work in higher vocational colleges are students, so we must pay attention to flexible management while strengthening rigid measures, and carry out flexible management according to students' different personality characteristics. It is worth noting that in some higher vocational colleges, some staff overemphasize the quantitative assessment, which can improve the efficiency of Ideological and political work to a certain extent, but overemphasize the quantitative assessment will greatly limit the enthusiasm and initiative of students to accept ideological and political education.

#### 3.5 Stick to stereotypes and don't understand flexibility.

At present, higher vocational colleges will encounter many problems in the process of Ideological and political work refinement, but when they encounter problems, managers often stick to tradition, do not know how to innovate flexibly, often overemphasize the process and ignore the process of Ideological and political education, which will greatly dampen the enthusiasm and enthusiasm of students and relevant workers. In the new era, everything is changing, so managers should learn to adapt, influenced by the traditional education model, ideological and political work is largely carried out by counselors, which will lead to a misunderstanding: ideological and political work is mainly responsible by counselors or class teachers. In fact, the ideological and political work in higher vocational colleges should be participated by the whole people, especially the role of teachers. Therefore, this traditional understanding will invisibly affect the fine work of Ideological and political work in Higher Vocational colleges.

### **4. Ways to Fine Ideological and Political Work in Higher Vocational Colleges**

#### 4.1 Pay attention to the role of new media in the refinement of Ideological and political education.

With the continuous progress and development of science and technology, new media technology has been more widely used in our lives. New media technology plays a very important role in the ideological and political work of Higher Vocational colleges. In order to promote the refinement of Ideological and political work of Higher Vocational Colleges in the new era, we must make full use of the dissemination function of new media technology. On the other hand, we must keep up with the trend of the times, deeply grasp the characteristics and advantages of new media technology, through the new media as a new carrier, so as to promote the fine exploration of Ideological and political work in Higher Vocational colleges. We can make use of the advantages of new media to strengthen the relationship between students and teachers, so as to break the time and space limitations of Ideological and political work in Higher Vocational Colleges to a certain extent, so as to promote the refinement of Ideological and political education in Higher Vocational Colleges from

various angles. The application of new media can greatly improve students' enthusiasm and initiative in learning ideological and political education, and better guarantee the smooth progress of Ideological and political education.

#### 4.2 Establish students' principal position.

In order to ensure the refinement of Ideological and political work in Higher Vocational colleges, we must give full play to the students' principal role, because students are the main participants in this process. Only by fully stimulating their subjective initiative, can they actively accept ideological and political education from their hearts. In higher vocational education, teachers and students should dare to break the bondage of traditional education mechanism. If students only passively accept ideological and political education, the refinement of Ideological and political work in higher vocational colleges will not achieve great success. To give full play to students' initiative in Ideological and political education is to make students accept ideological and political education more actively. Teachers should take the initiative to approach students, understand the real world in their hearts, fully mobilize their enthusiasm and initiative, so that they can carry out self-education and self-learning, which is the inevitable requirement of the refinement of Ideological and political work in Higher Vocational colleges. On the other hand, in the context of the new era, if we want to promote the refinement of Ideological and political work in Higher Vocational colleges, we must take students as the center, give students enough attention in this process, and encourage them to play their own subjective initiative, which is one of the fundamental requirements for the refinement of Ideological and political work.

#### 4.3 Strengthen the pertinence of Ideological and political work in Higher Vocational colleges.

The elaborate implementation of Ideological and political education can change the existing problems in the traditional education work, and make the ideological and political work implement to specific links and individuals. In order to improve the efficiency of Ideological and political work. Nowadays, the relevant ideological and political workers can carry out their ideological and political education work through the network platform. This work mode has more powerful flexibility, thus more efficient to promote the refinement of Ideological and political work in Higher Vocational colleges. It is worth noting that the ideological educators concerned must make a careful analysis of the situation of failure to pass to the maximum extent. They can not deal with all problems in the same way. They should make a concrete analysis of specific problems in order to ensure the refinement of Ideological and political work in Higher Vocational colleges.

#### 4.4 Consideration should be given to both “refinement” and “fineness”.

The times are constantly developing and changing. Under the new situation, if we want to promote the refinement of Ideological and political work in Higher Vocational colleges, we must give consideration to both quality and efficiency in the process of work, that is to say, paying equal attention to both “refinement” and “fineness”. This requires relevant educators in Higher Vocational Colleges to carry out ideological and political education with a more rigorous attitude. First, the relevant educators should have a profound understanding of the current problems in Higher Vocational colleges, and find out the problems and the reasons for the problems. Secondly, in the context of the new era, relevant educators should take into account the quality and refinement of their work, and boldly reform and innovate the traditional forms of education to change students' understanding of Ideological and political education, so that they can better accept ideological and political education. Thus, the “fine” and “fine” in the ideological and political work of higher vocational colleges can be paid attention to together and effectively guarantee the refinement of Ideological and political work.

## 5 Conclusions

With the continuous development of society, under the new era background, people's ideology is constantly changing, so is the internal education environment of Higher Vocational colleges. In this context, ideological and political work must be fine-tuned to ensure the functionality of Ideological and political education. In order to adapt to the changing social environment, we can only promote the fine construction of Ideological and political work in Higher Vocational colleges. Only in this way can we play the role of Ideological and political education, ensure social stability to a large extent, and lay a solid foundation for the further development of the country.

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